

**Press Release*****Bravofly responds to Ryanair's unfounded accusations***

**Following Ryanair's declaration of a presumed victory in a legal action against Bravofly Limited for alleged screen scraping activities, Bravofly responds with denial of any such victory.**

*August 11th, 2008* – Ryanair has recently accused Bravofly of illegally presenting and selling Ryanair flights directly on its website. Bravofly is Europe's leading online tour operator thanks to its exclusive technology which compares offers from all airline companies and that allows its users to buy tickets online from the chosen airline. On August 5<sup>th</sup>, 2008, Ryanair announced that Bravofly Ltd suspended its activity of screen scraping of Ryanair.com in order to comply with legal proceedings brought against it and Bravofly SA in Ireland.

The news is completely unfounded and entirely false. This Ryanair press statement is both misleading and false.

Firstly, Bravofly Limited did not suspend any activity as a result of legal proceedings. Further, Bravofly SA, a Swiss company that owns volagratis.it, bravofly.com, bravofly.fr, bravofly.es, bravofly.de, bravofly.co.uk, is not party to such proceedings (which in any event have not been determined) and is in no way restricted from performing any activity with regard to Ryanair flights, or of any other airline company for that matter. Bravofly SA continues to carry out its activities with complete respect of the law, guaranteeing its users simple and fast service for choosing and purchasing flights online. Given that the services offered conform to European regulations, Bravofly SA has already requested that the Swiss court voice itself on the legitimacy of its proper operation with regard to Ryanair's claims. Bravofly has also asked the judges to assess the legality of the low cost airline's conduct in relation to the false and defamatory news spread through its own press releases. Bravofly will continue to protect itself against Ryanair's persistent and wrongful actions brought against every one of its branches.

Ryanair recently initiated legal proceedings against Bravofly Ltd, the Irish branch of the Bravofly group, accusing the company of acting in breach of Ryanair's rights in the sale of Ryanair flights. Bravofly Ltd simply develops activities of mere administrative content and therefore cannot have any relationship with the users of Bravofly's websites. The legal suit between Ryanair and Bravofly Ltd is pending – no judgement has been delivered with regard to Ryanair's claims and the dispute will only take place next fall. Every statement published to date on the outcome of this legal procedure is therefore untrue.

Regarding Ryanair's repeated accusations, Bravofly would like to reaffirm the following:

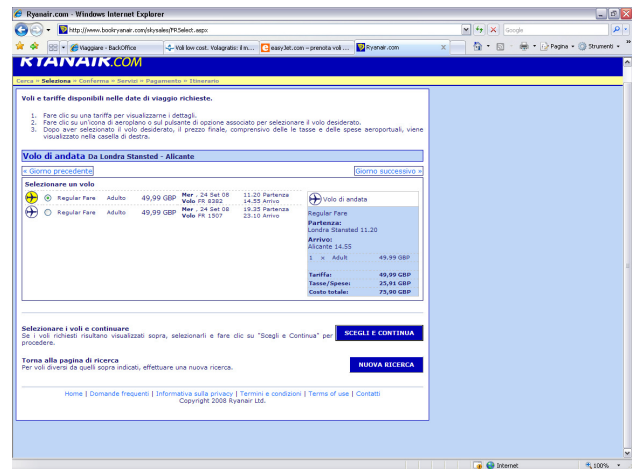
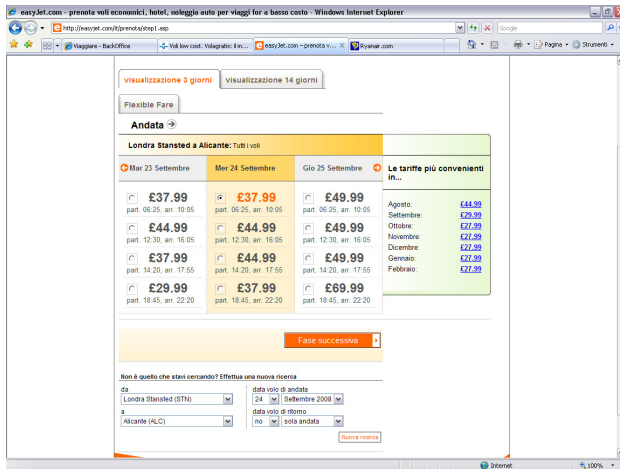
Bravofly offers all of its services with complete transparency: some users prefer to use Bravofly's websites instead of airline companies' websites only to obtain information about the best offers. The users then have the freedom to connect to the website of the airline company they chose, or they can connect themselves to the airline companies' website from Bravofly's web pages. The airlines' travel conditions are presented to the client, including the information regarding the online check-in conditions; Bravofly also offers a very useful customer assistance service which provides information and support in case of any future flight changes and which guarantees a simple and direct contact for each customer. In fact, it is an additional service that the internet user is often ready to pay for because it allows them to save time, to obtain the same quality for each booking for all airlines, to obtain a personalized service and to use a familiar centralized system.

Just as Ryanair representatives claim, the action brought against Bravofly has managed to become one of the broadest disputes concerning online flight comparison websites. All these initiatives are more or less feasible and demonstrate Ryanair's intent to prevent consumers of having access the best prices for flights to various destinations, which, in reality, remains Bravofly's primary objective.

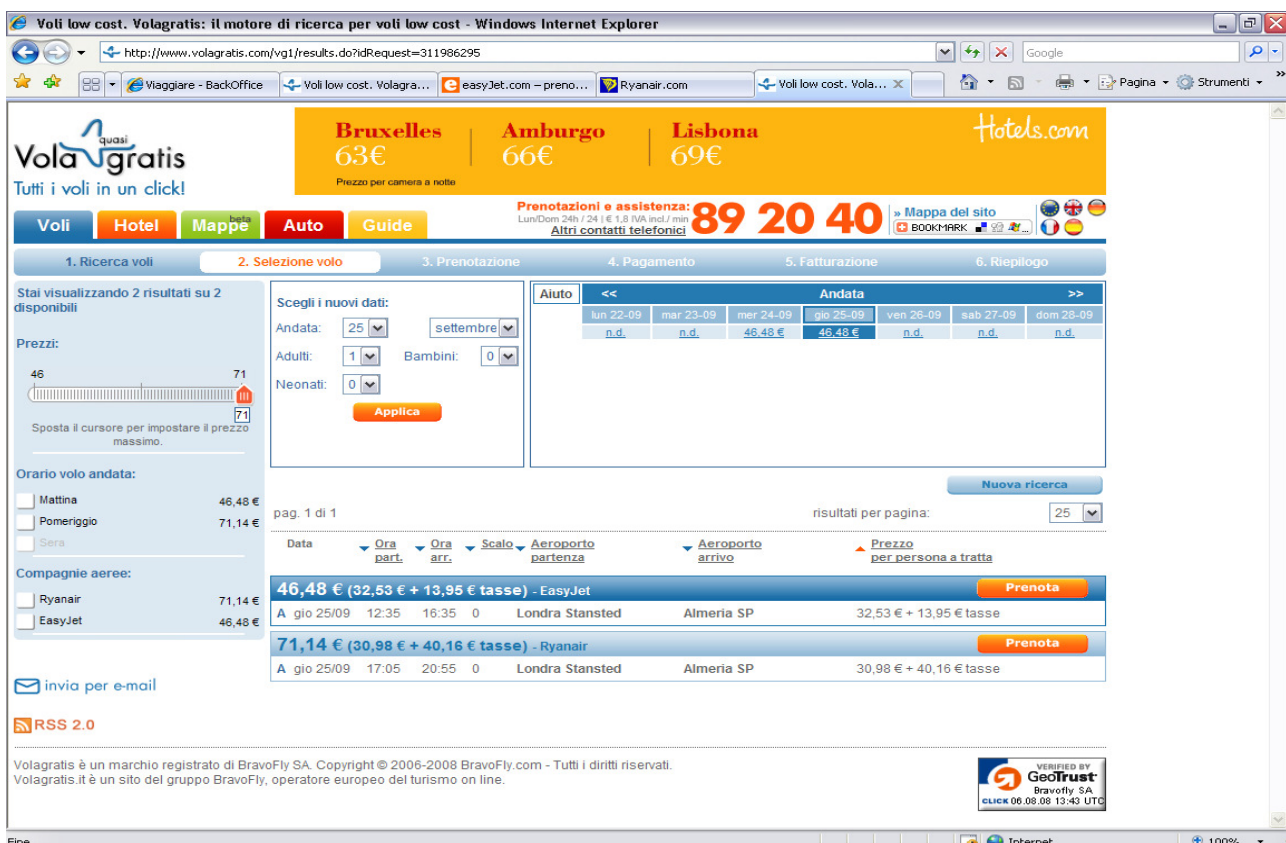
One simply has to compare the prices of the London Stansted – Almeria route in order to discover that Easyjet is less expensive than Ryanair (as demonstrated in this example for a flight date of September 25th, Ryanair's fare is 71 euro compared to Easyjet's 46 euro).

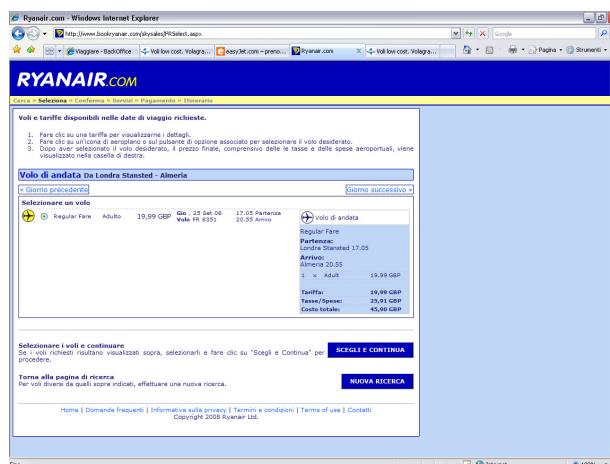
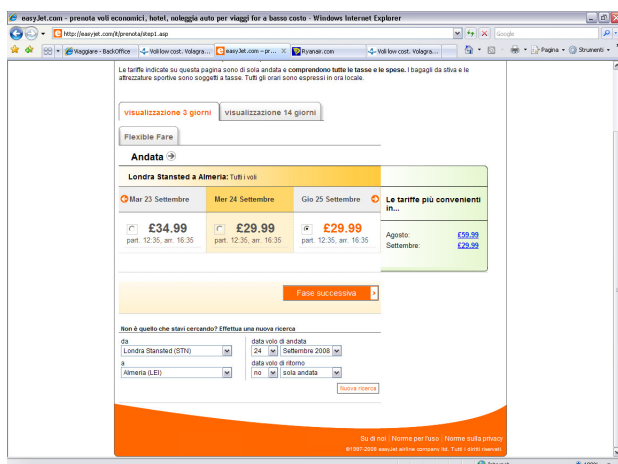
The screenshot shows the Volagratis search results page. The search criteria are: London Stansted to Almeria, departing on September 24th. The results are sorted by price, showing several EasyJet flights and two Ryanair flights. The lowest fare shown is 58.88€ for EasyJet.

Compagnia	Classe	Partenza	Arrivo	Prezzo
EasyJet	Standard	06:25	10:05	58,88 € (44,93 € + 13,95 € tasse)
EasyJet	Standard	18:45	22:20	58,88 € (44,93 € + 13,95 € tasse)
EasyJet	Standard	14:20	17:55	69,73 € (55,78 € + 13,95 € tasse)
EasyJet	Standard	12:30	16:05	69,73 € (55,78 € + 13,95 € tasse)
Ryanair	Standard	19:35	23:10	119,06 € (77,48 € + 41,57 € tasse)
Ryanair	Standard	11:20	14:55	119,06 € (77,48 € + 41,57 € tasse)



Similarly on the London Stansted – Alicante route: for a September 24th departure, the price offered by Easyjet is 58 euro, compared to Ryanair's offer of 119 euro. (These prices were generated on 06/08/08)





It is only through Bravofly's websites and through its exclusive technologies that consumers are able to find this information – information that is carefully hidden by airline companies, such as Ryanair, who systematically adopt an insidious policy of unjust taxes on the base prices of airline tickets.

Ryanair's latest statement, other than being harsh and incorrect as far as Bravofly is concerned, is also hostile with regard to the activities regularly developed by Bravofly SA. Bravofly has never suspended the comparison or the sale of tickets of the low cost airline and continues to offer consumers an optimized service for purchasing online, without compromising the users option to book a flight directly on the chosen airline's home page.

Bravofly's notable success demonstrates that some users appreciate the type of service provided, more so than low cost operators' false claims.

**BRAVOFLY PRESS OFFICE**

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